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1935

Gladhaven Gardens

GEORGE G. FOWLER, Prop.

North Main St.

Franklin, N. H.

1935 PRICE LIST

Everything POSTPAID in U. S. unless otherwise noted

Six bulbs of one variety and size at the one dozen rate. 100 at four times the price for 25 bulbs. My bulbs are free from disease and THRIPS. 25% deposit will hold bulbs till April 1, 1935.

LARGE bulbs are 1 1/4 inches and over, MEDIUM bulbs are from 3/4 to 1 1/4 inches in diameter. You know what to expect when you buy from me. My bulbs are up to listed size and true to name.

GROUP NO. 1

Large bulbs 5c each, 12 for 40c, 25 for 60c.

Medium bulbs, 2 for 5c, 12 for 20c, 25 for 35c. Bulblets 10c packet.

Name and Color

A. E. Kunderd, fine late salmon pink
Alton, highly ruffled deep orange
Albania, good cheap white for cutting
Bengal Tiger, brilliant mottled red
B. L. Smith, fine orchid lavender

Blue Lily, early mottled light blue

Cardinal Prince, tall cardinal red
Carmen Sylvia, good low priced white
Charles Fairbanks, good early light red

Dorritt, a very pretty striped pink

Elf, lemon buds opening creamy white

Ethelyn, tall spike of light orange, very artistic

Fern Kyle, large, tall creamy white
Flaming Vale, large dark glowing red

Gloriosa, blended pink, yellow and cream
Golden Frills, dainty yellow, red throat mark

Helen Franklin, white, carmine throat stripe

Jack London, large orange-scarlet
Joe Coleman, large rich ruffled red

Kasson, much ruffled lavender pink

Lily White, fine white for cutting

Mary Pickford, early creamy white
Marshal Foch, large beautiful salmon pink

Nancy Hanks, blended pink-orange and apricot

Pink Wonder, very large light pink

Purple Spot, tall violet with darker blotch

Queen of Night, very dark violet red

Red Copper, large deep salmon-rose, mottled
Red Cloud, red with white bars

Scarlet Wonder, large bright red

The Orchid, small orchid shape, odd

Veiled Brilliance, tall large flowers; pink over light grey

White Pidgeon, delicate early white

Wm. G. Badger, large coral-pink, many open at once.

Name and Color

Annie Laurie, early creamy shell pink
Appleblossom, fine light pink
Apricot Glow, early tall apricot-salmon

Blushing Beauty, fine blush pink
Bobby, deep rose, darker blotch

Chicago White, fine early white
Crimson Glow, large bright crimson
Cymbaline, very showy deep red

Dr. Christ Martz, very rich ruffled red

Elora, early white, small red throat mark

Ethelyn, tall spike of light orange, very artistic

Fire Ribbon, small spike of velvet fire
Fontaine, handsome ruffled peaches and cream

Golden Glory, ruffled yellow, red blotch
Golden Measure, large yellow

Highland Laddie, light rose over pink

John T. Pirie, mahogany red, darker blotch
Joy, ruffled pink, creamy throat

Kunderd's Yellow ~~Favorite~~ ^{Wanaka}, early light yellow

Los Angeles, cut and come shrimp pink

Mrs. L. S. Schweppe, peach pink, deeper throat
Mrs. Watts, beautiful clear wine red

Pride of Wanaka, tall lavender rose

Rosy Glow, tall rose pink

Romance, smoky red bordered blue

Sunnymede, light orange, darker blotch

Tyco Zang, very large salmon pink flowers

Virginia, fine red for cutting

White Wonder, large white, pink flush

SPECIAL GLADHAVEN ASSORTMENT, OR KALEIDOSCOPE OF COLORS

I believe this assortment contains the greatest number of gladiolus varieties and colors of any assortment ever offered at such a ridiculous price. Do not be led to believe from the price that this is a cheap mixture of trash. Many of the varieties sold for several dollars a bulb when first introduced. For best results this assortment should be planted in May, this will give you continuous blooms from the middle of July till frost. I recommend planting the first week in May as some of the varieties will bloom in 60 days, others a little longer and some will take 110 days to bloom. Mixtures advertised as blooming size are misleading as many bulbs will bloom that are only 1/2 inch in size. The size of the bulbs in this collection will be 1 1/4 inches and up to 2 inches on the large size and from 3/4 of an inch up to 1 1/4 inches on the medium size.

LARGE BULBS, 100 bulbs for only \$2.00, 50 bulbs for \$1.25.

MEDIUM BULBS, 100 bulbs for only \$1.25. Above postpaid in U. S.

GROUP NO. 2

Large bulbs 5c each, 12 for 50c, 25 for 75c.

Medium bulbs 2 for 6c, 12 for 30c, 25 for 40c.

Bulblets 10c packet.

Name and Color

Name and Color

Alhambra, brilliant scarlet red

Ave Maria, fine light blue, deeper throat

Beverley, large deep violet rose

Big Black, very large dark red

Beatrice, delicately stippled rose pink

Blue Orchid, pale blue darker blotch

Berty Snow, beautiful large lavender pink

Break O' Day, soft pink blending to yellow

Betty Joy, large creamy white flushed pink

Buckeye, large deep rose with blotch

Charles Dickens, purple violet, deeper throat

Copper Bronze, artistic coppery bronze

Chalice Flower, large ruffled creamy white, pink tint.

Col. Lindbergh, large red white throat

Cherry King, large cherry red

Crinkles, highly ruffled dark rose pink

Dr. F. E. Bennett, "house afire" red

Dorothy Wood, splendid early salmon red

Dr. Moody, large flowered lavender pink

Duchess of York, tall deep violet purple

Dr. Nelson Shook, large tyrian rose

Emile Aubrun, smoky rose, cherry blotch

Exquisite, American Beauty Rose

E. W. Allis, fine dark red

Excellence, brilliant early light red

Ernestine, large orange, white throat

Fairfield, dark maroon-red, good

Fastidious, charming large light pink

Fay Lanphier, large coral pink, fine

Frosty, tall crushed strawberry, frosted with silver

Gertrude Errey, pretty creamy shell pink

Gold Elsie, good medium yellow

Glendale, tall medium purple

Golden Buff, large buff-straw

Gladdie Boy, orange-pink, yellow throat

Golden Dream, very tall rich yellow

Gloriana, tall handsome clear salmon pink

Golden Salmon, blended yellow and pink

Gold, large clear pale yellow

Golden Swallow, light yellow, pointed petals

Gold Eagle, early deep yellow

Gov. Hanley, early deep red

Geraldine Farrar, beautiful lavender blue

Halcyon, big light rose-pink

Herbstzauber, large salmon-orange

Hermes, deep cherry pink

H. G. Wells, very dark rose red

Hope Hampton, beautiful large strawberry pink

Iwa, fine tall pink darker throat

John T. McCutcheon, giant large flowered red

Jenny Lind, beautiful orange-pink

J. V. Beijeren, very dark lavender-violet

John Dunbar, velvety dark rose red

Kirchoff's Violet, deep violet blue, good

Kilima, creamy white, salmon tint

Kunderd's Yellow Favorite, early soft yellow, brown throat

Lilac Glory, ruffled lilac-rose

Longfellow, tall rich dark pink

Lillian, ruffled pink and white

Lorice, lemon yellow and scarlet

Marnia, tall grenadine orange

Mrs. F. C. Hornberger, late pure white

Magic, lavender blue, darker blotch

Mrs. F. C. Peters, lavender, darker blotch

Marietta, light salmon shaded to orange

Mrs. Frank Pendleton, pink, darker blotch

Miss Madison, fine large light rose pink

Mrs. Geo. Moulton, large violet red

Mission Bells, tall salmon red

Mrs. W. Richardson, tall bright dark red

Mrs. Dr. Norton, cream over pink

Mrs. Leon Douglas, very large begonia rose

Masterpiece, good deep rose

Mrs. Van Konyenberg, aniline blue

Nixie, tall rich jasper pink

Nimrod, very dark mahogany red

1910 Rose, early deep rose pink

Opalescent, pale lavender, darker throat lines

Osalin, large clear coral pink

Pantheon, tall waxy white

Persia, very dark maroon, nearly black

Paramount, large peaches and cream

Pola Negri, ruffled apricot and cream

Pearl of California, light pink lighter throat

Primrose Princess, clear primrose yellow

Pearl of the Dawn, very pretty late ruffled pink

Prince of India, mottled old rose, odd

Peach Rose, medium size rich peach pink

Purple Queen, rich dark violet-purple

Queen of Orange, (not Orange Queen), very large orange red

Red Fire, large bright red

Rose Mist, blended old rose

Richard Diener, geranium pink, yellow throat

Rosemary, stippled lavender rose

Robert J. Kunderd, brilliant deep vermillion

Ruth Huntington, tall ruffled orchid

Scarlano, most brilliant scarlet; extra

Splendorra, a fine deep wine red

Senorita, orange, yellow and mahogany

Spirit of St. Louis, large burnt orange

Shell Pink, early, shell pink in color

Stalwart, large cream and light yellow

Souvenir, early deep yellow

Sulphur Frills, ruffled light yellow

Sovereign, an improved Baron Hulot

Sulphur Glow, light creamy yellow

Taro, large deep rich rose shade

Thistle, pretty ruffled rose red

Vesta Tilley, white with pink blotch

Virginia Hale, beautiful creamy pink

Veilchenblau, large rich violet blue

White Glory, ruffled white, blue throat

W. H. Phipps, large light salmon pink, many open

"THE GLADIOLUS"

A De Luxe Edition Book

Bound in boards and suede cloth, gold stamped
About 272 pages. 40 pages illustrations. Several in color
Articles by noted writers and authorities

THE MOST OUTSTANDING AND COMPREHENSIVE BOOK
OF ITS KIND EVER ATTEMPTED

Published by
THE NEW ENGLAND GLADIOLUS SOCIETY
"The outstanding gladiolus society"

PUBLICATION DATE, JAN. 1, 1935

A copy of this book will be presented to every member in good
standing with dues paid for 1935

-: CONTENTS :-

- CHAPTER 1 HISTORY. N. E. G. S.** Remarkable growth from 20 to nearly 5000.
2 THE AESTHETIC VIEWPOINT OF THE GLADIOLUS. Its relation to art and its
relation to music.
3 GLADIOLUS DEVELOPMENT. History. Evolution. Species.
4 IDEAL GLADIOLUS. What noted hybridizers are aiming to produce.
5 OUTSTANDING VARIETIES. The best of U. S. A. and Foreign production.
6 SPECIAL CULTURE. Growing seed. Cloth houses. Forcing.
7 GENERAL CULTURE. Soil. Fertilizers. Pests. Curing. Storage.
8 VARIETIES. Consistent winners. Cut flower trade.
9 THE FISCHER COLOR CHART. How to use it.
10 EXHIBITIONS. How to cut. Ship. Set up. Judging.
11 HOME DECORATIONS. Stories and suggestions on arrangement.
12 ROADSIDE STANDS. How some have made a success.
13 FUTURE OF THE GLADIOLUS. Why popular. How can we make it more
popular.
14 OTHER SHOWS. Stories of how others do it.
15 ALL OVER THE WORLD. Opinions of outstanding growers.
16 1935 INTRODUCTIONS. Descriptions and illustrations.

This book will be sold at book stores for \$1.75.

Free to members. IF YOU ARE NOT A MEMBER YOU MAY JOIN.

Send the application below with \$1.00 dues which pays for membership for the full year
of 1935 with all privileges.

APPLICATION BLANK FOR NEW MEMBERS

New England Gladiolus Society

C. W. BROWN, Secretary,
Ashland, Mass.

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Please enroll me as a member of the New England Gladiolus Society,
and mail a copy of the DE LUXE EDITION "GLADIOLUS" for which I en-
close \$1.00 for dues for 1935. 1934 Year Book sent for 25 cents extra if
desired.

(PLEASE PRINT NAME AND ADDRESS)

Name _____ Professional _____ Amateur _____ Mark Out One

St. and No. _____ Post Office _____

State _____ Occupation _____

Make checks payable to the NEW ENGLAND GLADIOLUS SOCIETY.

Gladhaven Gardens, Geo. G. Fowler, Franklin, N. H.

GROUP NO. 3

Large Bulbs 6c each, 12 for 60c, 25 for 85c.

Medium Bulbs, 3 for 10c, 12 for 35c, 25 for 60c. Bulblets, 15c packet.

Name and Color

Aida, beautiful dark violet blue

Aflame, very large begonia rose

Betty Nuthall, tall, large coral orange

California Giant, fine large lavender pink

Dream, large ruffled salmon red

J. A. Carbone, large orange salmon

Joerg's White, large light

Lady Lorene, exquisite deep pink, yellow throat

Marmora, huge smoky rose with blotch

Mary Jane, fine silvery lavender pink

Our Selection, exhibition salmon flaked darker

Pink Lily, ruffled clear pink

Royal Purple, deep clear purple

Name and Color

Autione, large early deep yellow

Atlanta, tall soft rose-violet

Cherry King, bright cherry red

Jean Tenney, tall silvery pink

creamy white

Lilac Wonder, good lilac and lavender

Millionaire, large red, creamy white throat

Minuet, best large lavender

Orange Wonder, large clear orange

Princely, fine clear white

Ruffled Beauty, very deep violet rose

CHOICE VARIETIES NEW AND OLD

Name and Color	LARGE			MEDIUM			BULBLETS
	ea.	doz.	per 25	ea.	doz.	per 25	
Albatross, tall spike pure white	\$.10	\$.90	\$1.25	\$.05	\$.50	\$.65	pkt. 15c
Bill Sowden, large blood red flowers,	.15	1.50	2.75	.10	1.00	1.50	10 for 15c
Bleeding Heart, white tinted pink, large red blotch,	.15	1.40	2.50	.10	1.00	1.50	10 for 30c
Canberra, tall strong growing yellow. Many open,	.10	.80	1.75	.06	.60	.80	
Commodore, large bright red, white throat,	.10	1.00	1.50	.06	.60	1.00	pkt. 10c
Commander Koehl, large dark scarlet red,	.10	1.00	1.50	.05	.50	.75	pkt. 15c
Crown of Gold, very deep clear yellow,	.15	1.40	2.50	.10	1.00	1.50	10 for 15c
E. I. Farrington, tall clear light yellow,	.10	1.00	1.25	.05	.50	.60	100 for 25c
Golden Chimes, beautiful large ruffled yellow,	1.00			.50			2 for 15c
Heavenly Blue, best soft light blue	.10	1.00	1.50	.06	.50	1.00	pkt. 15c
Hinemoa, rose pink flaked brown; odd,	.20	2.00		.10	1.00		
Jean Due Tailles, deep rich pink blotched dark blood red,	.15	1.50		.10	1.00		
Jonkheer van Tets, very large pure white,	.15	1.50		.10	1.00		
Junita, pink blended to white throat,	.10	1.00	1.50	.06	.50	1.00	10 for 10c
La Paloma, tall brilliant orange,	.10	1.00	1.50	.06	.50	1.00	pkt. 10c
Loyalty, rank growing deep yellow,	.10	.75	1.25	.05	.50	.75	pkt. 10c
Mammoth White, very large pure white,	.10	.85	1.25	.05	.50	.75	pkt. 10c
Miss Greeley, an early W. H. Phipps,	.15	1.30	1.75	.10	.85	1.25	
Mildred Louise, large strawberry pink,	.35			.25			
Mother Machree, smoky lavender tinged salmon,	.10	.85	1.50	.05	.50	.50	40 for 10c
Pelegrina, best very dark blue, large flowers,	.20	2.00	4.00	.15	1.50	2.50	10 for 15c
Picardy, largest and best shrimp pink,	.10	1.00	1.50	.06	.50	.90	25 for 10c
Pirate, large deep purple rose red,	.20	2.00	3.20				
Pride of Portland, large begonia rose, white throat,	.10	1.00		.06	.60		
Rozan, large delicate rose pink; fine,	.15	1.50		.10	1.00		10 for 10c
Salbach's Pink, beautiful orchid pink,	.10	1.00	1.75	.06	.60	1.00	pkt. 10c
Sweet Rose, pure rose pink, red throat mark,	.10	1.00	1.50	.05	.50	.90	pkt. 10c
The President, early bright red,	.10	1.00	1.25	.06	.60	.75	pkt. 10c
Toberson, beautiful clear yellow,	.15	1.50	2.00	.10	1.00	1.50	
Troubadour, fine clear purple,	.15	1.50	2.50	.10	1.00	1.75	
Violet Beauty, clear violet blue, deeper blotches,	.10	1.00	1.25	.06	.60	.75	pkt. 10c
Violet Prince, deep violet purple,	.15	1.50	2.00	.10	1.00	1.25	pkt. 10c
Wotan, bright deep pink darker blotch,	.15	1.50	2.50	.10	1.00	1.50	
Wurtembergia, very large red with creamy white throat,	.15	1.50		.10	1.00		5 for 10c
Yellow Emperor, extra fine soft yellow,	1.50			.75			

REGAL LILIES. Beautiful hardy white fragrant lilies blooming in July. As large or larger than the average Easter Lily. Easily grown on well drained soil. Live for years and the clumps increase in size. Large bulbs may be potted and forced inside. One size only—Large average over 2 inches in diameter. One bulb 25c, 12 bulbs for \$2.00. Must be planted by May 1st.

Regal Lily Seed per packet of 100 seed, only 10c. Easily grown outside.

DATURA SEED or Angel's Trumpet. Large sweet scented white flowers nearly all summer if seed started early. Grows 3 feet in garden. Not hardy. 5c packet.

SWEET WILLIAM SEED, finest mixed, many choice colors. Hardy. 5c pkt.

Can supply seed of nearly every variety of flower at current market price. I also have at the gardens many Perennials, Shrubs and choice plants for sale. You are invited to visit our gardens during the growing season.

DAHLIAS

Dahlias have been so developed and improved in the past few years that it does not pay to plant the old varieties of mauve and sickly pink and straw shades. I only list but a few but they are kinds you will be proud to show your friends when they bloom. Dahlias should not be planted too early, the last week in May and up to June 15th is about right in the northern states.

Name and Color	Six at the 12 rate	Price each per dozen
Adaline Winters, brilliant vermillion, carmine,		\$.15 \$1.50
Bashful Giant, very large, apricot with golden shadings,		.25 2.50
Champagne, yellow at center shading to salmon pink with tinge of gold,		.25 2.00
Edna Ferber, coral shading to old gold,		.25 2.00
Eastland Sunbeam, light lavender shading to deeper lavender at ends of petals,		.25
F. A. Kent, a fine light lavender pink,		.25 2.50
Harry Sheldon, Jr., like a huge pink pond lily,		.25
Jersey's Mammoth, immense flower of rich golden mahogany,		.25 2.50
Jersey's Beauty, most popular pink dahlia,		.25 2.50
Jersey's Beacon, large Chinese scarlet, lighter on reverse of petals,		.25 2.50
Judge Marean, flaming salmon pink, tinted gold,		.25 2.50
Jane Cowl, large bronzy buff and salmon shade; extra,		.25 2.50
Mrs. Happy Bedford, a beautiful clear soft yellow,		.35 3.00
Mercy White, medium size clear white; very nice		.25 2.50
Millionaire, large pink and white, overlaid lavender,		.25 2.50
Mrs. I. De Ver Warner, one of the best lavender pinks,		.15 1.50
Papillon, beautifully blended old rose and gold,		.25
Pride of California, beautiful dark red,		.15
R. T. Edwards, large flowered very light lavender,		.25 2.50
Sagamore, gold shaded to salmon-rose. Fine cut flower,		.15 1.50
Treasure Island, apricot and gold, rose tints. Handsome,		.35
U. S. A., medium size bronze tinted red,		.25
Uncle Tom, very dark red, nearly black,		.25 2.50
White Empress, very large clear pure white,		.35 3.00
W. H. T., rich old rose on begonia rose, lavender on reverse of petals, tall grower flowers on strong stems,		.75
Waldheim Sunshine, beautiful deep yellow with 10-inch blooms. Strong erect grower. Full centers,		.50
Wesley Hayes, medium size bronzy yellow. Good cut		.25
Wm. H. Hogan, garnet red, white tips running down center of petals, one of the best,		.50
Wm. Slocombe, medium size, lemon yellow,		.25

POSTPAID

GLADHAVEN ASSORTMENT of dahlias consisting of many good sorts, 1 dozen postpaid for \$1.25. ORDER EARLY as I am short on some varieties; and have them shipped when wanted.

IRIS

I have many varieties of this hardy free growing plant. When they are in bloom early in June is a good time to select kinds wanted. A list if wanted.

SPECIAL IRIS COLLECTION

12 Strong Rhizomes, no two alike, named sorts labeled for only \$1, postpaid.

TERMS OF SALE

I guarantee everything I sell to you to be true to name and of high quality at time of sale. As I cannot supervise the planting for you I cannot guarantee crop or growth or weather conditions. Examine your purchase as soon as received and if not satisfactory return at once in good condition and you will receive your money back.

NO ORDER will be mailed postpaid unless it totals at least \$1 to be made in one shipment. If you cannot order but a few bulbs yourself, get a friend to club with you to make up a total of at least \$1. Orders for less than \$1 must include 10c extra to pay for postage and packing.

EXCEPTIONS. Seeds are sent postpaid for any amount.

GLADIOLUS BULBS. No single item packed for less than 5c. To take the dozen and 25 price, bulbs must be of one variety only. One dozen bulbs of 12 different kinds do not take the dozen rate.

Our business is a strictly cash business so we require that orders be accompanied with a check or money order. Currency is at your own risk. I guarantee safe delivery of bulbs. ORDER EARLY and state when you want bulbs shipped, otherwise they will be shipped in ample time for planting in your section.

IT IS TO YOUR ADVANTAGE TO GET YOUR ORDER IN EARLY. I NEVER CHANGE MY PRICE AFTER LISTING IN SPRING. IT IS UNFAIR TO MY PROMPT CUSTOMERS.

If you want my price list next year send an order this year. I am always glad to send one to all who ask for it anyway.

If you can use 100 or more bulbs of one kind, write for list of surplus stock at less than wholesale prices. Fine to plant for selling spikes at road-side stands.

BE SURE TO WRITE YOUR NAME AND ADDRESS VERY PLAINLY.

YOU know it but sometimes I have to guess.

GEORGE G. FOWLER

GLADHAVEN

GARDENS

Franklin, N. H., January 1, 1935

North Main Street

If YOU are not interested in flowers please hand this list to a flower loving friend. You will be doing them a favor and I would appreciate it.